



CHRISTIANITY TODAY

— *and its next* —

EXECUTIVE LEADER

A CONSISTENT CALLING

Born from the vision of evangelist Billy Graham, Christianity Today has for over 60 years provided thoughtful, trustworthy, and theologically credible reporting, resources, and commentary across a variety of media platforms to engage, encourage, and equip pastors, church leaders, and culture makers in North America and around the world.

Throughout its storied history, this honored communications ministry has demonstrated an ability to creatively anticipate and boldly adjust to media change (like Graham himself!), all the while maintaining its bedrock commitment to trustworthy content anchored firmly in the gospel of God.

And today, in the midst of ever-changing times, CT continues to successfully navigate its six-decades-plus of ministry by setting forth a vision of and for evangelicalism that stands in stark contrast to the politicization that has so blighted that term and movement. Beginning with Graham's original CT mandate to speak journalistically with "conviction and love" right up to the ministry's 21st-century cause of Beautiful Orthodoxy, the underlying motivation of everything CT produces is the reporting on and modeling of redemptive, compassionate Kingdom lives lived out in gospel truth, bathed in Christ-centered love.



Founder Billy Graham with Carl F. H. Henry, editor, who is holding the first issue of *Christianity Today*.

"CHRISTIANITY TODAY
SHOULD TAKE THE
RESPONSIBILITY OF
LEADING IN LOVE,
WHAT SO MUCH OF
OUR EVANGELICAL
WORK HAS FAILED TO
DO IN FIGHTING AND
NAME CALLING."

BILLY GRAHAM

A GLOBAL REACH

Little wonder then that Christianity Today is both a conversation starter and rallying point for the church in North America and around the world, reaching more than:

5,000,000

CHRISTIAN LEADERS EACH MONTH

30%

OF WHOM ARE OUTSIDE THE U.S., WITH

1,400,000

SOCIAL MEDIA FOLLOWERS, ENGAGING

1

MINISTRY CAUSE: BEAUTIFUL ORTHODOXY



A NEEDED VOICE

Through an extensive network of publications including the award-winning *Christianity Today* magazine and assorted resources, websites, and e-newsletters—each showcasing audience-targeted content that has consistently been honored for its honesty, accuracy, and thoroughness—CT convenes leading-thinkers to offer wise biblical perspective and theological insight on current issues and trends that effect people of faith today.

Moreover, CT showcases well-known practitioners whose hands-on experience and counsel help shape multiple resources and products designed to help pastors and church leaders in the day-to-day “business” of ministry.

From helping readers navigate the complexities of their world to helping ministry leaders navigate their calling each Sunday morning and throughout the week, Christianity Today stands at the forefront in creating content that changes the people who change the world. Moving the mind and heart, hands and feet of Christ’s church both in North America and around the world.



And all to the glory of God.

PRESIDENTIAL/CHIEF EXECUTIVE ROLE

With an eye to its expanding future, Christianity Today is seeking an evangelical thought leader with demonstrated organizational experience, strong journalistic instincts, and a sophisticated grasp of the changing media landscape. Underlying this set of gifts, skills, and experiences, the selected President/CEO must be an active disciple of Jesus Christ and be totally committed to the concept of Beautiful Orthodoxy.

In order to build upon Christianity Today's legacy of faith-centric reporting and thought leadership, the next President/CEO will need to lead CT with a recognition of God's hand on every aspect of the work. Accordingly, the selected President/CEO must:

Be the senior leader and chief visionary of the Christianity Today ministry with ultimate responsibility to:

Craft and implement a strategic vision with board input and approval that will help strengthen and expand Christianity Today's mission influence.

Identify, equip, and encourage members of the leadership team to build a culture of competency, achievement, accountability, support, and respect.

Prepare and deliver annual plans that will insure the achievement of annual goals and will lead to the attainment of the strategic plan.

Ensure Christianity Today's financial health and economic viability.

Be the ministry's chief spokesperson with a specific responsibility to engage with:

Diverse Christian constituencies and leaders across a broad spectrum of theological, ethnic, global, and generational perspectives.

Donors and prospective donors as the ministry's chief fundraiser, building relationships, and emphasizing philanthropic partnerships as a key component of CT's funding plan.

Insure the preservation of the theological tone and nature of Christianity Today.

Maintain Beautiful Orthodoxy as the cause and primary descriptor of Christianity Today's theological identity.

Moreover, the CT President/CEO will serve as primary liaison to the ministry's Board of Directors, working with these voluntary and faithful stewards to advance Christianity Today's mission and financial health.

PRESIDENTIAL/CHIEF EXECUTIVE FOCUS: INNOVATIVE GROWTH

Christianity Today is currently healthy in virtually all respects of its operation, creating a platform for future growth and innovation that will become critical components of the leadership focus of its next President/Chief Executive Officer. Building off this strength, the next President/CEO will be expected to:

Expand and diversify the reach of Christianity Today without disenfranchising its historical base of constituents by:

- Continuing to expand the reach of CT across generational, theological, ethnic, social, gender, and global boundaries.
- Achieving diversity on the leadership team, the staff, and board.

Expand the vision and reach of CT content to more fully encompass the global church.

Drive innovation and fully leverage media channels for cost effective and revenue enhancing content and distribution.

Engage with donors and oversee the development of effective fundraising strategies.

Strengthen Christianity Today's ties with churches, parachurch ministries, and colleges/seminaries nationally and internationally.

Show evidence of demonstrable progress in Christianity Today's cause of Beautiful Orthodoxy through the influence of the ministry's content on the church and Christ-followers worldwide.



PRESIDENTIAL/CHIEF EXECUTIVE CHARACTERISTICS

Praying for God's leadership in this search and in this ministry, the Board is looking to identify a President/CEO who will come to be known by the following.

EVANGELICAL THOUGHT LEADERSHIP:

ORGANIZATIONAL LEADERSHIP:

EDITORIAL/PUBLISHING LEADERSHIP:

SERVANT LEADERSHIP:

ABLE TO:

Be theologically astute

Be an example of
Beautiful Orthodoxy

Be cross-culturally
competent, respecting all
people regardless of color,
gender and/or generation

Consequently, effectively
navigate the increasingly
diverse North
American church

Represent the
ministry to a broad
set of constituencies
(including donors)

Have deep passion for
and understanding of
the global church

Agree robustly with
Christianity Today's
statement of faith

Provide enterprise-wide
institutional vision and
strategic direction

Be financially astute, with
ultimate responsibility
for strong profit and
loss statements and
balance sheets

Identify, hire, and
inspire key
organizational leaders

Communicate well both
orally and in writing

Demonstrate resilience in
the face of an industry in
a steady state of flux

Be a decision maker

Be an entrepreneurial
change agent

Both support and speak
into ministry-wide editorial
and publishing operations
as needed

Help ensure the tone of
conviction and love in all
of CT's content, both
written and spoken

Understand the changing
nature of publishing and
creatively engage the
expanding opportunities
afforded in the
digital space

Demonstrate personal
humility and
godly confidence

Speak out of her/his
own passion for and
commitment to Christ
and his Kingdom in
keeping the ministry
staff and its assorted
operations focused on
whom they serve

Seek wisdom from godly
counselors and lead
with a sense of
Spirit-led discernment

Demonstrate the fruit of
the Spirit both publicly
and privately

Understand the power
of consistent prayer
at all times

CT'S VISION The church grown up into the fullness of Christ.

CT'S MISSION Equipping Christians to renew their minds, serve the church, and create culture to the glory of God.

CT'S STATEMENT
OF FAITH The sixty-six canonical books of the Bible as originally written were inspired of God, hence free from error. They constitute the only infallible guide in faith and practice.

There is one God, the Creator and Preserver of all things, infinite in being and perfection. He exists eternally in three Persons: the Father, the Son, and the Holy Spirit, who are of one substance and equal in power and glory.

God created Adam and Eve in his own image. By disobedience, they fell from their sinless state through the temptation by Satan. This fall plunged humanity into a state of sin and spiritual death, and brought upon the entire race the sentence of eternal death. From this condition we can be saved only by the grace of God, through faith, on the basis of the work of Christ, and by the agency of the Holy Spirit.

The eternally pre-existent Son became incarnate without human father, by being born of the Virgin Mary. Thus, in the Lord Jesus Christ, divine and human natures were united in one Person, both natures being whole, perfect, and distinct. To effect salvation, he lived a sinless life and died on the cross as the sinner's substitute, shedding his blood for the remission of sins. On the third day he rose from the dead in the body which had been laid in the tomb. He ascended to the right hand of the Father, where he performs the ministry of intercession. He shall come again, personally and visibly, to complete his saving work and to consummate the eternal plan of God.

The Holy Spirit is the third Person of the Triune God. He applies to man the work of Christ. By justification and adoption we are given a right standing before God; by regeneration, sanctification, and glorification our nature is renewed.

When we have turned to God in penitent faith in the Lord Jesus Christ, we are accountable to God for living a life separated from sin and characterized by the fruit of the Spirit. It is our responsibility to contribute by word and deed to the universal spread of the Gospel.

At the end of the age, the bodies of the dead shall be raised. The righteous shall enter into full possession of eternal bliss in the presence of God, and the wicked shall be condemned to eternal death.

APPLICATIONS AND NOMINATIONS will be accepted until a new President/CEO is appointed. However, for most favorable consideration, candidates should submit a resume and letter of interest by **September 10, 2018**. Nominations, expressions of interest, and candidate applications will be treated with complete confidentiality and should be submitted directly to CTCEO@carterbaldwin.com. Inquiries and questions concerning this search may be directed to Carter Baldwin.

Price Harding

Partner

678-448-0015 (direct)

pharding@carterbaldwin.com

Chris Hornsby

Consultant

678-448-0003 (direct)

chornsby@carterbaldwin.com

CHRISTIANITY  TODAY